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Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that was traditionally difficult to close. Chapters from expert contributors define and carefully evaluate the various market segments: donation-based and reward-based crowdfunding, crowdfunding and crowdlending.

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They further provide an assessment of startups, market structure, as well as backers and investors for each segment. Attention is given to the theoretical and empirical findings from the recent economics and finance literature.

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Furthermore, the authors evaluate relevant regulatory efforts in several jurisdictions.

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The Economics of Crowdfunding:
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Douglas Cumming, Lars Hornuf (eds.)

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The economics of crowdfunding: Startups, portals and ...

It carried out its first crowdfunding campaign through the American CFP

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Kickstarter. 45 The aim of this campaign was not to finance the first stage of the development of the start-up, as Optinvent already obtained 1.5 million Euros from business angels. The goal was to introduce the young company and its technologies to an interested public.

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**The economics of crowdfunding
platforms - ScienceDirect**

Crowdfunding has become a popular means for small entrepreneurs to finance their projects, typically through online platforms, where the entrepreneur asks a large number of internet users to back up her project with money.

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The Economics of Crowdfunding - SSRN

This paper provides a description of the crowdfunding sector, considering investment-based crowdfunding platforms as well as platforms in which funders do not obtain monetary payments. It lays out key features of this quickly developing sector and explores

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the economic forces at play that can
explain the design of these platforms.

**The Economics of Crowdfunding
Platforms by Paul ...**

In sum, crowdfunding is a great asset to
businesses and entrepreneurs,
generating much needed revenue and
increasing the customer base, all the

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while aiding our country's economy.

What Is Crowdfunding And How Does It Benefit The Economy

The Economics of Crowdfunding Pages
[INFOGRAPHIC] There's a misconception
about crowdfunding that says to be
successful, you have to catch lightning
in a bottle and create that elusive, viral

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hit. The "Ice Bucket Challenge," if you will. While campaigns that raise tens of millions of dollars may be rare, crowdfunding is actually pretty formulaic.

The Economics of Crowdfunding Pages [INFOGRAPHIC]

Economic Value of Crowdfunding This

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infographic explores the current impact crowdfunding is having on the economy as well as the promise it holds for the future. A medium that has grown 1,000% over the past five years, it is on pace to create millions of jobs and contribute trillions of dollars to the economy.

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**Economic Value of Crowdfunding -
Fundable**

The economics of crowdfunding :
startups, portals and investor behavior.
[Douglas Cumming; Lars Hornuf;] -- "For
academics, practitioners and
government policymakers, this book
provides a sophisticated, comprehensive
analysis of this new and important

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means of capital aggregation across for-
profit and ...

**The economics of crowdfunding :
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Equity-based crowdfunding is growing in popularity because it allows startup companies to raise money without giving up control to venture capital

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investors. It also offers investors the...

Crowdfunding Definition - Investopedia

Rewards-based crowdfunding is a great way for startups to validate the market demand for their product by pre-selling units to make it worth beginning production or, in true lean startup

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fashion, create a “MVP” (minimum viable product).

Startup Funding in 3 Crowdfunding Steps

First, crowdfunding has the potential to foster innovation by offering new sources of capital to innovation-driven firms and thereby reduce the funding

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gap for innovative startups. Second,...

(PDF) Crowdfunding and innovation - ResearchGate

Even though it's still early in its evolution, crowdfunding for scientific research may significantly change the way science evolves moving forward. Here are five scientific research

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crowdfunding sites (in operation as of March 2018) that are already a part of this evolution.

A Look at the Best Platforms for Crowdfunding Science Research

Rewards-based crowdfunding involves individuals contributing to a business in exchange for a “reward,” typically a

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form of the product or service the company offers. Even though this method offers backers a reward, it's still generally considered a subset of donation-based crowdfunding since there is no financial or equity return.

Types of Crowdfunding: Donation, Rewards, Equity-Based ...

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Get this from a library! The economics of crowdfunding : startups, portals and investor behavior. [Douglas Cumming; Lars Hornuf;] -- This book focuses on various types of crowdfunding and the lessons learned from academic research. Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that ...

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